

Foundations of Menu Planning: The Essential Guide for Culinary Hospitality Professionals

What's New in Culinary Hospitality?

The culinary hospitality industry is constantly evolving, with new trends and technologies emerging all the time. In Free Download to stay ahead of the curve, it's important for culinary hospitality professionals to have a solid foundation in menu planning. This book provides a comprehensive overview of menu planning, from design and development to marketing and evaluation. It's an invaluable resource for anyone working in the food service industry.



Foundations of Menu Planning (2-downloads) (What's New in Culinary & Hospitality) by Manuel De la Cruz

★★★★☆ 4.7 out of 5

Language : English

File size : 23011 KB

Screen Reader: Supported

Print length : 272 pages



What's Covered in This Book?

This book covers everything you need to know about menu planning, including:

- Menu design and development
- Menu marketing and promotion

- Menu costing and pricing
- Menu evaluation and analysis

Who Is This Book For?

This book is written for culinary hospitality professionals of all levels, including:

- Menu planners
- Chefs
- Restaurant managers
- Food service directors

Benefits of This Book

This book provides numerous benefits for culinary hospitality professionals, including:

- A comprehensive overview of menu planning
- In-depth coverage of all aspects of menu planning, from design and development to marketing and evaluation
- Real-world examples and case studies to illustrate key concepts
- Tips and advice from industry experts

Free Download Your Copy Today!

Don't miss out on this essential guide to menu planning. Free Download your copy today!

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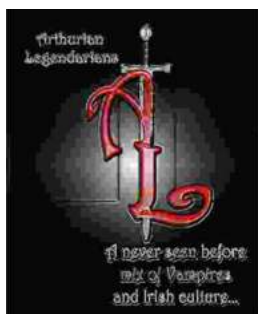
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