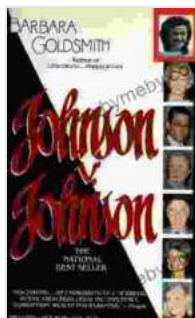


# Johnson & Johnson: The Inside Story of America's Most Powerful Health Care Company



**JOHNSON V. JOHNSON** by Barbara Goldsmith

★★★★☆ 4.1 out of 5

Language : English  
File size : 11003 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 285 pages



## By Barbara Goldsmith

A groundbreaking exposé of the inner workings of Johnson & Johnson, one of the world's most powerful and influential health care companies. Based on unprecedented access to company insiders, documents, and archives, Johnson & Johnson reveals the truth about the company's successes and failures, its triumphs and tragedies.

From its humble beginnings in the late 19th century to its current status as a global behemoth, Johnson & Johnson has been at the forefront of medical innovation. The company has developed some of the world's most iconic products, including Band-Aids, Listerine, and Tylenol. It has also been responsible for some of the most groundbreaking medical advances in history, including the development of the first polio vaccine.

But Johnson & Johnson has also been plagued by controversy. The company has been accused of everything from price gouging to product liability. It has been involved in several major lawsuits, including the infamous Tylenol murders. And it has been criticized for its close ties to the pharmaceutical industry.

In Johnson & Johnson, Barbara Goldsmith tells the full story of this complex and fascinating company. She provides a rare glimpse into the inner workings of a corporate giant, and she reveals the truth about the company's successes and failures, its triumphs and tragedies.

### **Praise for Johnson & Johnson**

"A fascinating and deeply reported account of one of the most important companies in the world." — The New York Times

"A must-read for anyone who wants to understand the history of American business." — The Wall Street Journal

"A gripping tale of ambition, innovation, and tragedy." — The Washington Post

### **About the Author**

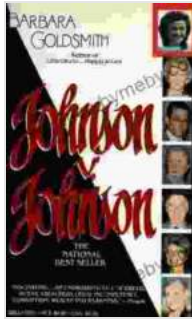
Barbara Goldsmith is a Pulitzer Prize-winning journalist and author. She has written extensively about business and health care. Her previous books include *The Food Chain* and *The Money Machine*.

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