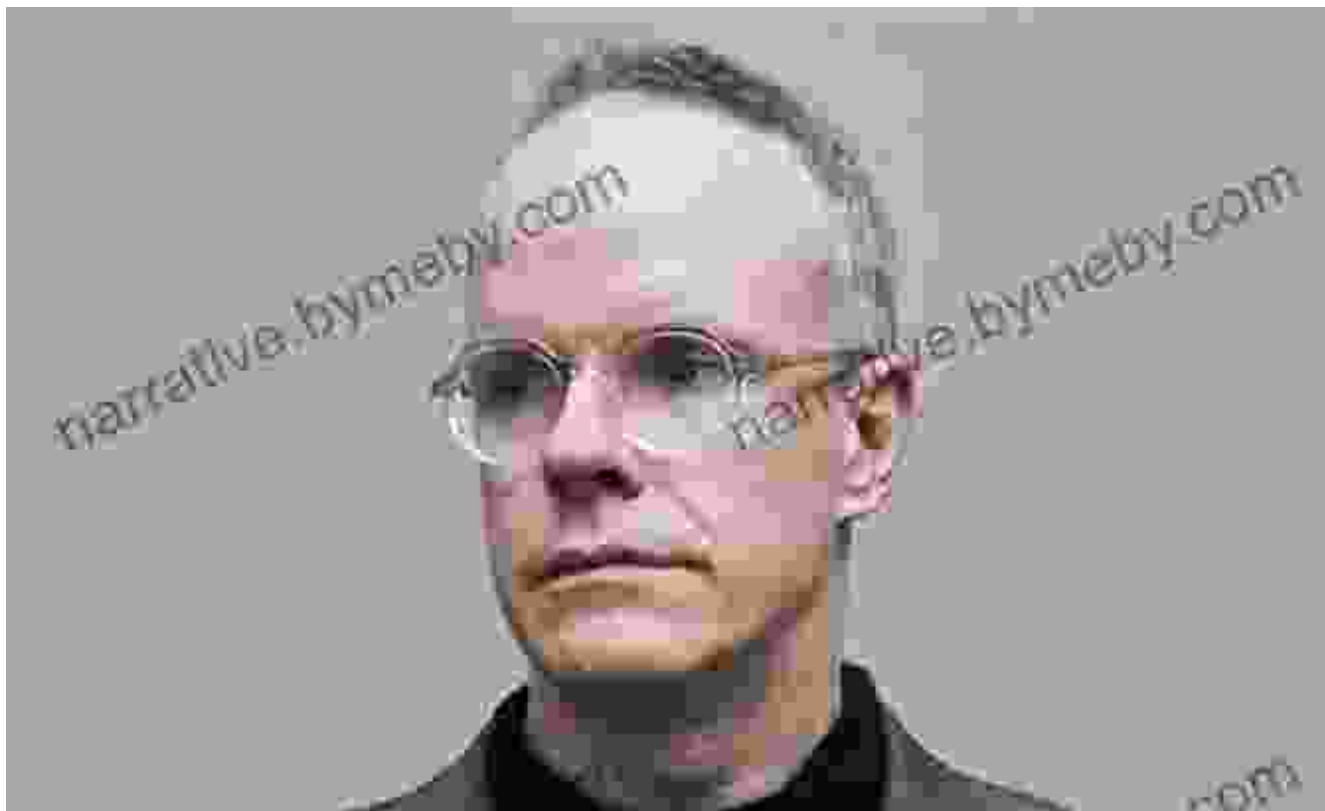


# Ways of Curating Hans Ulrich Obrist: A Comprehensive Guide to the Renowned Curator's Methodologies



## Ways of Curating by Hans Ulrich Obrist

★★★★☆ 4.7 out of 5

Language : English  
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Hans Ulrich Obrist is one of the most influential contemporary art curators. His groundbreaking exhibitions and publications have shaped the way we think about and experience art. In this article, we will explore Obrist's innovative and thought-provoking curatorial methodologies.

## **1. Collaborations**

Obrist is known for his collaborative approach to curating. He often works with artists, architects, scientists, and other thinkers to create exhibitions that challenge traditional boundaries and spark new conversations.

One of Obrist's most famous collaborations was with the artist Carsten Höller. Together, they created the exhibition "The Unilever Series: Turbine Hall" at the Tate Modern in London. The exhibition featured a giant slide that visitors could ride down, as well as a series of other interactive installations.

Obrist's collaborative approach to curating allows him to bring together diverse perspectives and create exhibitions that are both engaging and thought-provoking.

## **2. Interdisciplinarity**

Obrist's exhibitions often explore the intersections of art, science, and other disciplines. He believes that art can be a catalyst for new ideas and that it can help us to understand the world around us.

In 2013, Obrist curated the exhibition "The Great Animal Orchestra" at the Park Avenue Armory in New York City. The exhibition featured the work of artists, scientists, and musicians who were exploring the relationship between humans and animals.

Obrist's interdisciplinary approach to curating allows him to create exhibitions that are both informative and inspiring.

### **3. Connectivity**

Obrist is a tireless networker and connector. He is constantly meeting with artists, curators, and other cultural figures from around the world. This global network allows him to stay on top of the latest trends in contemporary art and to identify emerging artists.

Obrist's connectivity also allows him to create exhibitions that are truly international in scope. In 2012, he curated the exhibition "Do It" at the Museum of Modern Art in New York City. The exhibition featured the work of over 100 artists from around the world, all of whom were invited to create works that could be easily replicated by others.

Obrist's commitment to connectivity has helped to make him one of the most influential curators in the world.

### **4. Innovation**

Obrist is always looking for new and innovative ways to present art. He is not afraid to experiment with new formats and technologies.

In 2016, Obrist launched the Serpentine Galleries' "Park Nights" program. The program features a series of late-night events that bring together artists, musicians, and other performers. The events are free and open to the public, and they have been a huge success.

Obrist's commitment to innovation has helped to make him one of the most exciting curators in the world.

Hans Ulrich Obrist is one of the most influential contemporary art curators. His innovative and thought-provoking curatorial methodologies have shaped the way we think about and experience art. Obrist's collaborations, interdisciplinary approach, connectivity, and innovation have all contributed to his success.

Obrist's work is a reminder that art is not just about objects. It is about ideas, conversations, and connections. Obrist's exhibitions are not just places to view art. They are places to think, to learn, and to be inspired.



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