

Where Good Ideas Come From



Where Good Ideas Come From by Steven Johnson

★★★★☆ 4.5 out of 5

Language	: English
File size	: 5160 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 340 pages



The Seven Patterns of Innovation

In *Where Good Ideas Come From*, Steven Johnson explores the seven patterns of innovation that have shaped the course of human history.

From the invention of the wheel to the development of the internet, Johnson argues that innovation is not a random occurrence but a predictable process that can be harnessed to create new and groundbreaking ideas.

The seven patterns of innovation are:

1. **Adjacent possible:** The range of new ideas that can be created by combining existing ideas in new ways.
2. **Exaptation:** The process by which an existing idea is adapted to a new use.

3. **Platform:** A technology that enables the creation of new applications and services.
4. **Network:** A group of interconnected people or things that can share information and resources.
5. **Error:** A mistake or failure that can lead to a new idea.
6. **Expropriation:** The process by which an idea is taken from one context and applied to another.
7. **Mutation:** A change in an idea that can lead to a new invention or discovery.

Johnson argues that these seven patterns are not mutually exclusive, and that they often work together to create new ideas.

For example, the invention of the wheel was the result of the adjacent possible (combining the ideas of the axle and the disk), exaptation (adapting the wheel from its original use as a potter's turntable), and network (the sharing of the idea among different cultures).

Similarly, the development of the internet was the result of the platform (the computer), the network (the internet itself), and error (the accidental creation of the World Wide Web).

Johnson's book is a fascinating exploration of the creative process, and it provides valuable insights into how we can all come up with new and innovative ideas.

If you're interested in learning more about innovation, I highly recommend reading *Where Good Ideas Come From*.

****Alt attributes for images:****

* ****Image 1:**** A book titled "Where Good Ideas Come From" by Steven

Johnson. * ****Image 2:**** A group of people brainstorming new ideas. *

****Image 3:**** A network of interconnected computers.

****SEO title:****

* ****Where Good Ideas Come From: The Seven Patterns of Innovation That Have Changed the World****



Where Good Ideas Come From by Steven Johnson

★★★★☆ 4.5 out of 5

Language : English
File size : 5160 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 340 pages





Why Didn't Anyone Say Anything? Uncovering the Hidden Truths About Sexual Assault on College Campuses

By [Author's Name] In the wake of the #MeToo movement, sexual assault has become a topic of national conversation. But while much attention has...



Arthurian Legendarians: Faithless One - Part One – A Journey into the Heart of a Legend

In the realm of legendary tales, the Arthurian legend has captivated hearts and minds for centuries. It is a tapestry interwoven with chivalry, romance, and the eternal...