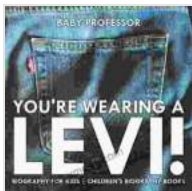


You're Wearing Levi: A Biography for Kids

Levi Strauss was a German-born American businessman who founded the Levi Strauss & Co. clothing company, which is best known for its Levi's jeans. Strauss was born in Buttenheim, Bavaria, Germany, on February 26, 1829. His father was a peddler, and his mother was a homemaker. Strauss had four siblings, two brothers and two sisters. When Strauss was 18 years old, he left Germany for America in search of a better life. He arrived in New York City in 1847, and he soon moved to San Francisco, California, where he opened a dry goods store. In 1853, Strauss began selling denim overalls to miners during the California Gold Rush. These overalls were made from a sturdy fabric that was originally used to make sails for ships. The overalls were a huge success, and Strauss soon began selling them to other workers, such as cowboys and farmers. In 1873, Strauss partnered with Jacob Davis, a tailor, to patent a new type of overall that had copper rivets at the stress points. This new design was even more durable than the previous overalls, and it quickly became the standard for workwear in America. Levi's jeans have been worn by people all over the world for over 150 years. They are a symbol of American culture and style, and they continue to be one of the most popular clothing items in the world.



You're Wearing a Levi! Biography for Kids | Children's

Biography Books by Baby Professor

★★★★☆ 4.4 out of 5

Language : English

File size : 3867 KB

Screen Reader : Supported

Print length : 64 pages



Early Life

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The California Gold Rush

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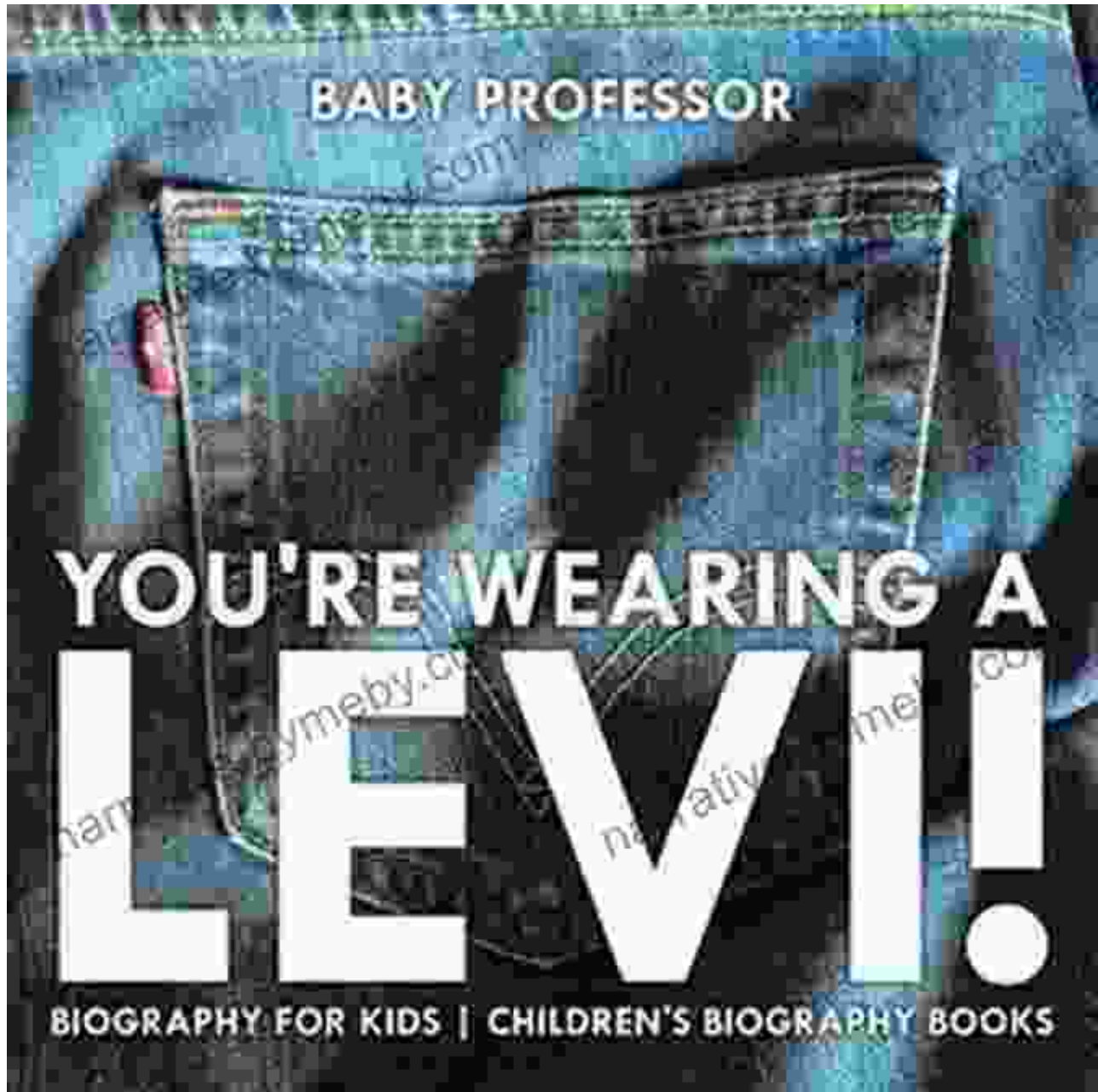
Levi's Jeans

Levi's jeans have been worn by people all over the world for over 150 years. They are a symbol of American culture and style, and they continue to be one of the most popular clothing items in the world. Levi's jeans are made from a sturdy denim fabric that is designed to last. They are also available in a variety of styles, so there is a pair of Levi's jeans to suit everyone.

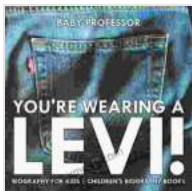
Legacy

Levi Strauss died in San Francisco, California, on September 26, 1902. He was 73 years old. Strauss left behind a legacy of innovation and entrepreneurship. He was a pioneer in the clothing industry, and he helped to create one of the most iconic brands in the world. Levi's jeans are a testament to Strauss's hard work and dedication, and they continue to be a popular choice for people all over the world.

Levi Strauss was a remarkable man who made a significant contribution to American culture. His invention of Levi's jeans has had a lasting impact on the way we dress, and his company continues to be one of the most successful in the world. Strauss's story is an inspiring example of what can be achieved through hard work and determination.



Source: Levi Strauss | Biography & Facts | Britannica



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